


Patient Newsletter Content

Fall 2025

Newsletter Title:

- Word of Mouth -

Summit Family News

Insights from Dr Harvey/Dr's/Hygienists/specialists /financial specialists	
Office News	Our Commitment to Patients poster may be included in this one or reference to it.
Industry Trends	<p>Small, family-owned dental practices continue to be acquired by large private equity firms and corporations, mirroring a trend seen in the medical industry decades ago. As a privately-owned local small business, we are grateful for your continued support and for the opportunity to serve you. Graphic needed here.</p> 
Appreciation	<p>Each year, Summit Family Dentistry hosts a special Patient Appreciation Event – our way of saying a heartfelt 'THANK YOU!' for choosing us for your dental care. These events are a wonderful opportunity to connect with our patients outside of the office. Last year, we enjoyed a Luau, and this year, we tested our mini-golfing skills! We are truly grateful to serve you and hope you'll join us at a future event!</p>

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Congratulations

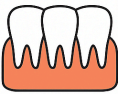
We are incredibly proud of the significant improvements in our patients' dental health. Thank you for partnering with us to achieve healthy gums, teeth, and bites! Graphic



SUMMIT FAMILY
DENTISTRY

HEALTHIER SMILES, BRIGHTER FUTURES

Our commitment is to deliver optimal oral care, focusing on three key pillars.



HEALTHY GUMS

We aim for firm, pink, and healthy gums that effectively protect the body from infection. They support disease prevention, a healthy heart, a healthy brain, and a strong immune system.



HEALTHY TEETH

Our goal is to eradicate cavities and prevent future cavity formation. We strive for strong, healthy teeth that enable a functional and confident lifestyle, free from pain and loss.



HEALTHY BITES

Teeth correctly positioned in the mouth support healthy chewing forces and extend the lifespan of teeth.

here

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Calendar Items Santa is coming!

Meet Santa on December 13th! Skip the mall lines and secure your spot for a special, cozy visit with the Big Man. RSVP to ensure you're on the nice list! [Photo here](#)



Introductions

Dr. Tom Berchtold has joined Summit Family Orthodontics, bringing a renewed energy to our team. Dr. Berchtold and Dr. Harvey not only served together in the US Navy but also played high school soccer together!

Our orthodontic team, led by Dr. Berchtold, has completely transformed the patient experience. They are as dedicated to preventing gingivitis in patients with braces as our hygienists are—and that's saying something!

Confidently refer your friends and neighbors! We offer convenient patient care hours and special end-of-year pricing to serve you.

This photo of Dr. B and the team

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Company Achievements	Once again, our office has been recognized by Delta Dental's Achieve Network! This designation is awarded to only the top 20% of dental offices in the state, acknowledging our consistent commitment to offering affordable fees and fostering long-lasting patient relationships. Include a cartoon Ribbon graphic
Birthdays	Turning 50 this year has been a joy for Dr. Harvey, who continues to "absolutely love being a dentist." While patient care remains his favorite aspect of the job, he also enjoys coaching his team and celebrating patients'


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	<p>achievements as they reach long-term dental health goals. To mark the occasion, Crista orchestrated a surprise family getaway to Albuquerque, a city he had long desired to explore. He readily admits it's an unusual choice. Birthday theme with a family photo:</p> 
Team member Anniversaries / Weddings / Babies	<p>Need pictures for these events and more. We will include 2-3 events per newsletter: We have Courtney's wedding - we need a picture Mariah J was accepted into dental hygiene school - need a pic Dr Yoxall completed a race - need a picture Kee'li went on a fantastic trip Pets Engagements Move ins</p>
Team Meeting Insights	
Patient Care Insights	<p>We greatly appreciate your patience as we continue our search for a hygienist who meets our high standards. A special thank you to Shannon and Holland, our amazing</p>

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	<p>Registered Dental Hygienists, who are nationally recognized for their outstanding clinical skills and patient care. Photo of Shannon and Holland here</p> 
Core Value Winners	<p>We put a small congrats here with a picture Lisa - Shannon</p>

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Employee spotlight (Team member)

Debra: She understands the importance of regular dental visits, even if it's not everyone's favorite activity. Her warm smile and energetic presence greet our patients with warmth and love. We truly appreciate her upfront contributions.



Charity Effort:

1. **Weekly Free Dental Care for those in need**
2. **Whitening for Good humanitarian work initiative**

Do you know someone who could benefit from free dental care? Every month, our team dedicates time to provide complimentary dental services to individuals in need. We are proud to partner with Dental Lifeline Network, a local charity. Contact us today for more information!

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Dental Lifeline
Network.



Support Summit's humanitarian work and receive a lifetime of professional teeth whitening with our new "Whitening for Good" initiative!

- **Minimum donation:** \$150
- **Value:** A lifetime of white teeth!

See the office today for details!

Word from Management

Referral Giveaways SFD

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Referral Giveaways SFO	
Referral Giveaways FCD	
Any Contests	
Upcoming events/trainings	
Quote	<p>"Only floss the teeth you want to keep!" – A timeless quote used by dentists worldwide.</p> <p>[Graphic of floss with teeth]</p>
Newbies	
Culture Corner	
Staff Engagement (Contests, referral, etc.)	
Community Opportunities	
Job Opportunities	